

**SPA KERASY Unveils
New Online Appointment Booking and Gift Certificates**

***Customers Now Able to Research and Book Spa Treatments and Purchase
Personalized Gift Certificates Online, 24/7***

VANNES – APRIL 2011 – SPA KERASY of VANNES has added powerful, convenient new online features to its website, www.villakerasy.com, including online appointment booking and online gift certificates and online spa boutique. Now SPA KERASY's customers can research treatment menus and prices, choose the exact treatment and time, and reserve it securely with a credit card or gift certificate, any time of day or night.

"The spa experience is *all* about relaxing and de-stressing," said Jean-Jacques VILOLO, owner. "Our new online booking and gift certificates allow potential visitors to explore our wide range of treatments, design their perfect visit, confirm their booking, and purchase the perfect gift all from the comfort of their own home. We want to deliver total convenience and relaxation throughout their whole spa experience."

Ongoing research shows that the majority of U.S. consumers are already using the Internet to research and book their leisure activities. For instance, according to PhoCusWright, online travel bookings have already surpassed offline bookings – and according to J.D. Power & Associates, 70% of travel reservations were booked online last year, up from 53% in 2007.

To access SPA KERASY's new booking system and gift certificates, spa customers can visit www.villakerasy.com 24 hours a day, 7 days a week, and click on "Book Spa Online" from the homepage. Visitors will also find complete information on the spa philosophy, Ayurveda, Sundari products, treatment descriptions and information on spa specials and events.

SPA KERASY's offers a wide range of services such as indian rituals, facial and body treatments and signature packages: Experience Ayurveda, Spirit of India, Kerala retreat.

The new online appointment system is powered by technology from SpaBooker, a division of the global spa and wellness resource, SpaFinder.

"By adding SpaBooker's pro-consumer features to their website, SPA KERASY has taken a major step forward in technology that greatly benefits their customers," said SpaFinder Chairman and CEO Peter Ellis. "Their clients can now easily research and book SPA KERASY's wide range of treatments and services, whenever it's convenient for them - without having to pick up a phone."

About SpaBooker

SpaBooker is the most advanced, comprehensive software solution for the spa, wellness, salon, fitness, yoga and medical industries. It provides a customized suite of solutions for small-and medium-sized businesses, as well as large hotels, resorts and corporations, and is now available in over 20 countries and 6 languages. Equipped with a complete point-of-sale (POS) system with fully integrated credit card processing, cash handling and inventory management, it puts all the tools a business needs a mouse-click away. The robust reporting options also allow the instant export of financial information to QuickBooks and other back-office accounting systems.